



BLUE STAR



FAST COOLING ACs FROM BLUE STAR.

2025 AIR CONDITIONERS RANGE





ABOUT BLUE STAR

With over eight decades of experience in providing expert cooling solutions, Blue Star is India's leading air conditioning and commercial refrigeration company. An organisation built on trust, Blue Star is recognised as an industry leader and is known for innovation, quality and durability in several countries across the globe.

The Company offers a comprehensive range of products that combine advanced technologies with intuitive designs making them sustainable and energy-efficient. Packed with contemporary features, these products assure the best of comfort and convenience. Blue Star prides itself in offering a world-class customer experience and exemplary after-sales service.

Blue Star operates state-of-the-art manufacturing facilities in Himachal Pradesh, Odisha, Wadia, and Ahmedabad. In addition, Blue Star Climatech, a wholly-owned subsidiary of Blue Star, has also set up an advanced backward-integrated facility in Sri City, Andhra Pradesh. These facilities operate under stringent global quality standards to ensure that the products meet international benchmarks.

The Company's extensive and continuous investments in research and development are primarily responsible for its success and enviable reputation worldwide. Blue Star has several registered patents, designs and has applied for many new patents.

Recognised for its capabilities, Blue Star works in association with several regulatory bodies under the Government of India to develop standards for safety and efficiency while representing the industry on national and international platforms.

QUALITY. RELIABILITY. DURABILITY.

At Blue Star, quality is the driving factor. While every Blue Star product is certified and registered as per prescribed industry norms and regulations, each of these undergo highly stringent quality checks. The Company's quality policy is backed by various government and third party agency certifications and their commitment to quality further extends to ensure every product is designed, engineered and manufactured for reliability and increased durability.



Rigorous
Performance Tests



Critical Process
Validation



Comprehensive
Reliability Tests



BIS Certified



Over 80
Stringent Process
Quality Checks



NABL & Intertek
Certified Labs



Blue Star's Reassurance

Scan to know more



**LIFE
TIME**

Warranty on
Inverter
Compressor*

**5
YEAR**

Warranty on
PCB of Inverter
ACs - IDU & ODU*

**5
YEAR**

Warranty on
Fixed Speed AC
Compressor*

**5
YEAR**

Extended
Warranty on
all Inverter
Split ACs^

CUSTOMER SERVICE

Blue Star strives to ensure high standards of customer experience, with prompt resolutions of concerns and service requests, through a cohesive network of over 2100 centres across India.



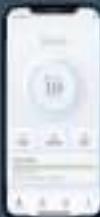
Unmatched Technical Competency

By deploying modern technology and applying the right knowledge, Blue Star Care offers expert solutions to technical issues.



24x7 Customer Call Centre

Customers can call Blue Star anytime on 89 7678 1177 or through other digital modes like WhatsApp on 829 100 1177 and email for committed responses and quick resolutions.



Blue Star's Customer Care App

The Blue Star Customer Care mobile app can help you raise a service concern within seconds. A field executive is notified of service requests and will revert with a resolution.



Service On Wheels

Blue Star Care has a fleet of over 160 service crew vehicles that make reliable after-sales service easily accessible, throughout the country.



Same Day Installation

Blue Star Care ensures same day installation across all major cities and towns*.

WORLD-CLASS MANUFACTURING FACILITIES

With a modest start, from a single plant in Colaba, Mumbai in the 1940s, Blue Star has grown to become an industry authority. It has world-class manufacturing facilities in Dadra, Himachal Pradesh, Wada, and Ahmedabad, apart from Sri City, which is operated by its wholly-owned subsidiary, Blue Star Climatech.





Split Air Conditioners being manufactured at Sri City Plant

The use of state-of-the-art manufacturing processes and equipment and the adherence to best practices and stringent global quality standards have been primarily responsible for Blue Star's success. They have also helped the Company emerge as a strong proponent of the 'Make in India' initiative.

Blue Star Climateshield's latest facility at Sri City, which commenced production in 2023, is equipped with the latest automation techniques and tools for its assembly line and material handling. It has extensively deployed a slew of initiatives towards IoT and digitisation.

The Company lays strong emphasis on sustainability with numerous initiatives on this front such as installing an advanced effluent treatment plant, rain water harvesting, and installing solar panels. It has also been awarded the IGBC Gold Rating for this factory.



Outdoor unit assembly line at Sri City Plant

SUSTAINABILITY

Buyback/Exchange Offers On Old ACs

Blue Star offers attractive buyback schemes and exchange offers to help customers upgrade their existing ACs to new energy efficient ones.

Eco-Friendly Refrigerant

Blue Star Air Conditioners exhibit zero ozone-depleting properties, by using eco-friendly refrigerants, like R32, with a very low Global Warming Potential (GWP) of 675, and R410A with high quality Polyolester (POE) that provides superior heat transfer capabilities. This allows Blue Star Air Conditioners to deliver exceptional cooling with high efficiency.

E-Waste Management

Blue Star is committed to sustainability and is conscious of its responsibility towards the disposal of unwanted or end-of-life products or parts. When it is time to dispose, exchange or upgrade an existing AC, the nearest Blue Star dealer will take it back for an environment-friendly recycling process through Blue Star authorised recyclers.

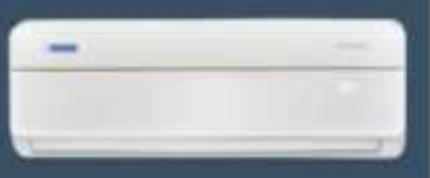


BEE ENERGY STANDARDS

The star rating of an AC is an indicator of its energy efficiency and is certified by the Bureau of Energy Efficiency (BEE). The star rating aims to help buyers understand the energy efficiency of an AC. More the stars, the higher the energy savings and lower the energy bills for the user. As an AC buyer, you can see a Star Label with the ISEER (Indian Seasonal Energy Efficient Ratio) rating standards affixed on the AC. These vary from 1 star to 5 stars, with 1 star being the lowest and 5 stars being the highest in terms of energy efficiency. Blue Star ACs are stringently tested and qualify for the BEE energy rating standards.

BEE Energy Standards for Air Conditioners

| SPLIT AIR CONDITIONERS – INVERTER & FIXED SPEED | | | | | |
|---|-----|------|------|------|------|
| STAR RATING | | 1 | 2 | 3 | 4 |
| ISEER | MIN | 3.3 | 3.5 | 3.8 | 4.4 |
| | MAX | 3.49 | 3.79 | 4.39 | 4.99 |



| WINDOW AIR CONDITIONERS – INVERTER & FIXED SPEED | | | | | |
|--|-----|------|------|------|------|
| STAR RATING | | 1 | 2 | 3 | 4 |
| ISEER | MIN | 2.7 | 2.9 | 3.1 | 3.3 |
| | MAX | 2.89 | 3.09 | 3.29 | 3.49 |



| LIGHT COMMERCIAL AIR CONDITIONERS | | | | | |
|-----------------------------------|-----|------|------|------|------|
| STAR RATING | | 1 | 2 | 3 | 4 |
| ISEER | MIN | 2.7 | 3.1 | 3.4 | 3.7 |
| | MAX | 3.09 | 3.39 | 3.69 | 3.99 |



Validity for Split and Window ACs: July 1, 2022 to December 31, 2025

Validity for Light Commercial ACs: July 1, 2023 to June 30, 2025

HEXA INVERTER TECHNOLOGY

Blue Star Air Conditioners with Hexa Inverter Technology comprise variable-speed compressors that improve performance in high ambient conditions, ensuring reliable operation even in extreme temperatures.

These compressors adjust their frequency and optimise internal mechanisms based on the room's temperature or the number of occupants, delivering superior cooling and maximum energy efficiency.

In contrast to traditional fixed speed ACs, Blue Star's ACs with Hexa Inverter Technology are equipped with built-in microcontrollers that continuously monitor the indoor temperature and adjust the compressor speed accordingly.

Fixed Speed Compressor

Operates either at full capacity or not at all.



RUNS AT A FIXED SPEED OR STOPS

Inverter Compressor

Adjusts output according to its surroundings because it can run at variable speeds.



CONTINUOUSLY RUNS AT VARIABLE SPEEDS

With their robust compressor design strengthened by the Hexa Inverter Technology, Blue Star Inverter Air Conditioners enhance their cooling capacity when the external temperature increases and can also reduce their cooling capacity to deliver optimum cooling. The technology contributes to better energy efficiency and greater user comfort.



Fast
Cooling



Maximum
Energy Savings



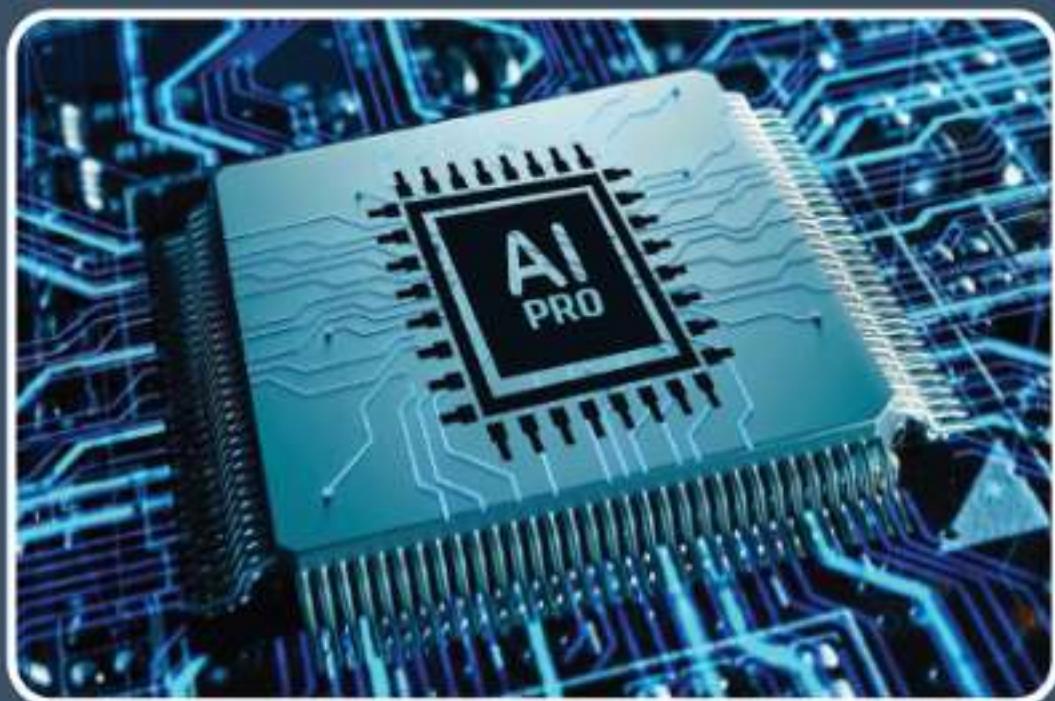
Quiet
Operation

Images shown above are for visual representation only. Actual images may vary from model to model.

AI PRO+

Blue Star's AI Pro+ is an intuitive technology designed to elevate your cooling experience with intelligent performance. With its advanced adaptive algorithm, AI Pro+ continuously monitors the temperature difference between the set and ambient temperatures, both inside and outside the room. It then adjusts cooling by instantly modulating the compressor and fan speed, responding to temperature changes in real time.

If the temperature difference surpasses a set threshold, the AC delivers enhanced cooling while dynamically adjusting to maintain consistent comfort. This intelligent system optimises energy consumption and ensures your room stays comfortable. The feature can be activated through the Blue Star Smart App.



AI PRO

AI Pro is a smart technology that deploys complex algorithms that intelligently optimises the cooling and fan speed to ensure enhanced comfort as well as maximise energy savings. AI Pro can be enabled by pressing the mode button on the AC's remote.



Fast & Effective
Cooling



Optimised
Efficiency



Enhanced
Performance

*AI Pro+ & AI Pro are available in select models.

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SMART WI-FI

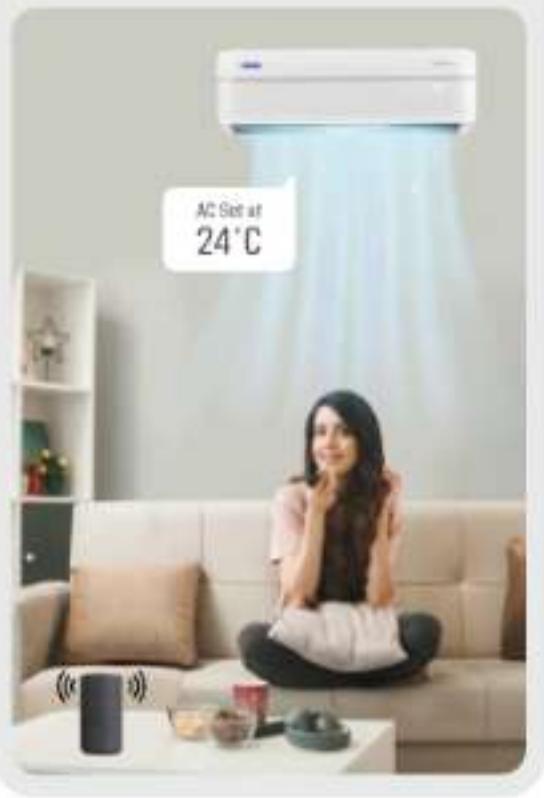
In today's fast-paced world, where convenience, personalisation, and innovation are highly valued, the need for Smart Wi-Fi ACs has become significant. Blue Star's Air Conditioners with the Smart Wi-Fi feature are designed to meet this growing demand with an exceptional blend of cutting-edge technology and efficiency.

Voice Command Technology allows you to control your ACs through smart home devices effortlessly by giving commands in English and Hindi. A simple voice command like "Alexa, switch on the AC" is all it takes to operate the AC, without the need for a remote or smartphone. These ACs easily pair with Amazon Alexa and Google Home devices for relaying the voice commands.

The Energy Management feature offers complete control over your AC's energy consumption. It provides accessibility to track, control, and limit your AC usage resulting in the prevention of excessive energy consumption. It allows you to set specific limits on the number of hours or kilowatt hours (kWh) your AC runs each day. The graph available on the Blue Star Smart App indicates the actual usage in comparison to the set limit in the selected time duration in Unit/Hours, helping you manage energy usage more effectively.

Blue Star's Smart App also offers the ability to group and control up to 15 ACs simultaneously, making it easier to manage cooling across multiple rooms. Furthermore, Customised Sleep allows you to adjust and set the temperature, fan speed and other features for every hour, over a 12-hour sleep period. The ACs can be scheduled to switch ON/OFF at desired start and end time, on a weekly basis through Smart Scheduler. Additionally, Blue Star's Smart App can also be used to access remote service support.

Other than the Smart Wi-Fi range, all Blue Star Inverter Air Conditioners are now Smart Ready wherein, by installing a smart module, they can be transformed into a Smart Wi-Fi AC.



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SMART APP SCREENSHOTS



Set Temperature



Feature Selection



Energy Management



Customised Sleep



Scheduler



Multi- Grouping
of ACs



Trends



Smart Service

Blue Star-Smart AC app is available for download from Play Store and App Store



DOWNLOAD APP IN
Google play

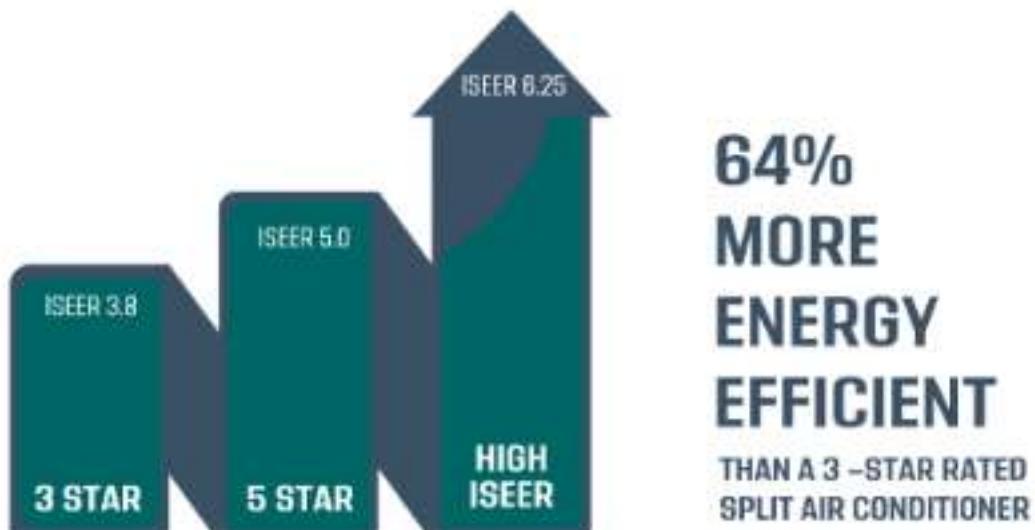


Available on the
App Store

SUPER ENERGY-EFFICIENT

Blue Star's Dynamic Drive Design Technology of the inverter compressor is engineered to enhance energy efficiency, thereby, resulting in optimised cooling capacity with high savings on electricity bills.

Consequently, the 1.0 TR Inverter Split ACs achieve a 6.25 High ISEER, which is 25%* more than the current 5-Star ISEER requirements and 64%* more energy-efficient than a 3-Star rated Inverter Split AC.



64%* More
Energy-Efficient



100% Cooling
Capacity even at 43°C**



Wide Operating
Voltage Range



Cools even
at 56°C

*1.0 TR Inverter Split ACs are 25% more energy efficient and 64% more energy efficient in comparison with 5-Star Inverter Split ACs with 5.0 ISEER and 3-Star Inverter Split ACs with 3.8 ISEER respectively.

**In standard test conditions.

HOT & COLD INVERTER TECHNOLOGY

Blue Star's Hot & Cold Inverter Air Conditioners are engineered to provide the utmost comfort throughout the year, regardless of the climate outside. They cool during summer, warm in winter, dehumidify in the monsoon, and purify the air in autumn.

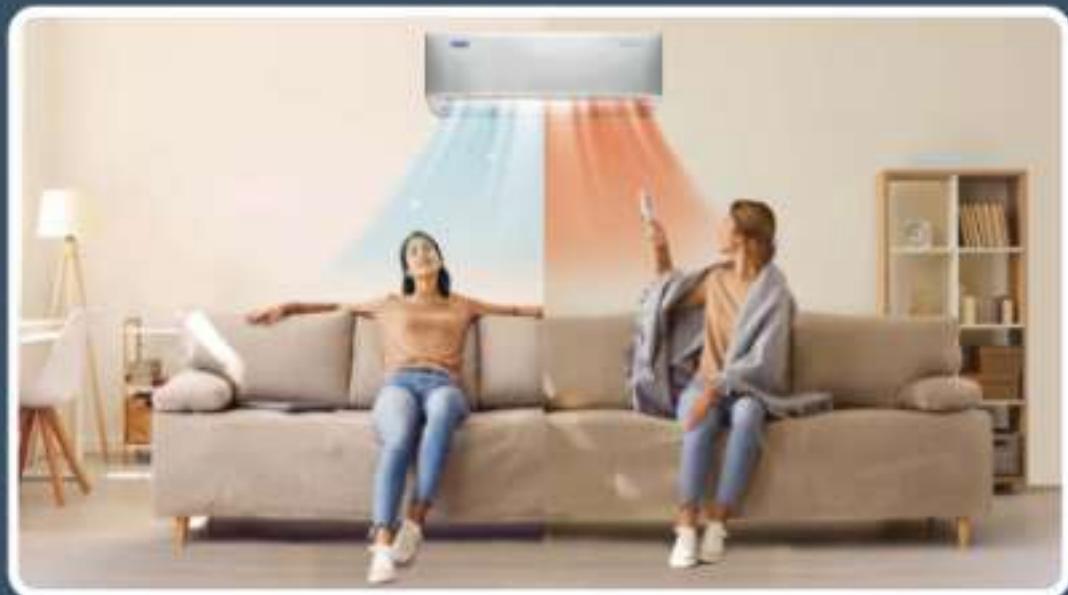
The Hot & Cold ACs provide warmth even at temperatures as low as -10°C and consume significantly lower energy as compared to conventional heaters. They provide exceptional cooling at temperatures as high as 52°C, with minimal derating in extreme conditions. This makes them a reliable and versatile solution for maintaining a comfortable indoor environment in any climate.

-10°C to 50°C

Best-in-class heating performance for extreme cold regions such as Srinagar, and other regions across the country where the temperature drops to as low as -10°C.

-2°C to 52°C

Powerful heating performance for regions across India including the North where the temperature drops to -2°C.



Unique Features of Hot & Cold Inverter Technology



Powerful Heating and Cooling
in Extreme Climatic Conditions



PM2.5 Filter with
Activated Carbon



Works between
-10°C to 50°C
-2°C to 52°C



Auto Defrosting Cycle

HEAVY DUTY AIR CONDITIONERS

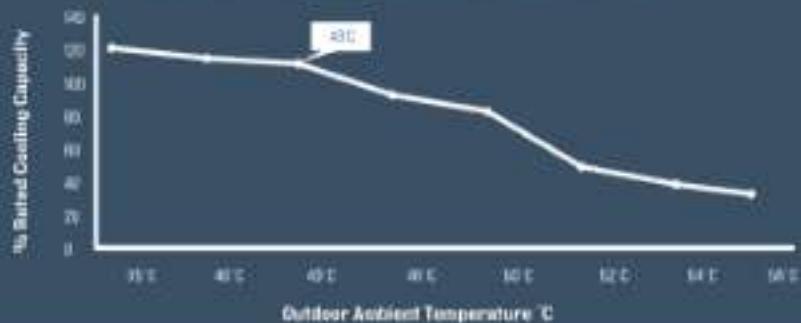
During the summer season, many regions in India experience a rapid rise in heat, with temperatures soaring to 50°C or even higher. Such extreme conditions hamper productivity and make it difficult to carry out day-to-day activities. To provide powerful cooling and comfort even in these extreme conditions, Blue Star presents its robust range of Heavy Duty ACs.

This range features a powerful compressor that delivers superior cooling performance, even in extreme temperatures up to 56°C. Further, they are built to provide 100% cooling capacity even when temperatures rise as high as 43°C** by minimising derating. The outdoor units are specially engineered with a spacious heat exchange condenser system for high ambient temperatures. Whereas, the large indoor units with their robust design can offer an air throw of up to 55 feet, which makes these ACs ideal for cooling large indoor spaces. With the 4-Way Swing feature every corner of the room is cooled consistently.

The Inverter Heavy Duty ACs are also enabled with Smart Wi-Fi functionalities such as Voice Command Technology, Customised Sleep, Scheduler, Energy Management, and Multi-Grouping of ACs, offering better convenience, personalisation and efficiency.



100% COOLING CAPACITY EVEN AT 43°C



Powerful Air Throw
up to 55 Ft.[▲]



Wider Coverage
Area up to
350 Sq. Ft.[▲]



4-Way Swing



Cools even
at 56°C



Large Size
Indoor Unit



Delivers 100%
Rated Cooling
at 43°C**

*Features may vary model to model. Available in both Fixed Speed Technology & Inverter Technology.

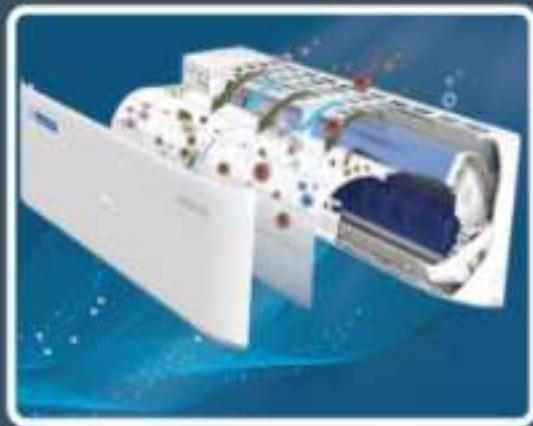
**In standard test conditions. ^Available in 48 inch size 10U Ductless unit.

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ANTI-VIRUS TECHNOLOGY

Urbanisation has led to deterioration of air quality, hence, polluting the air we breathe. Blue Star's Inverter Air Conditioners equipped with Anti-Virus Technology are designed with an innovative filter that ensures the indoor air is free from air-borne microorganisms such as viruses and bacteria.

The AC with the added layer of protection not only cools the air around you but also keeps you and your environment healthy.



How does Anti-Virus Technology work?

These ACs are designed with a unique and effective anti-virus coated filter with a positive charge. The negatively charged viruses and other microorganisms are attracted to the filter like a powerful magnet. This interaction ruptures and makes the microorganisms ineffective on contact. As a result, Blue Star's Anti-Virus Air Conditioners effectively eliminate biological contaminants, consequently, sanitising and purifying the indoor air.**



Deactivates Viruses*

More than 99.9%*
effective against
Viruses



Destroys Bacteria*

Removes 99.99%*
of Bacteria



Filters out PM2.5

Effectively filters PM2.5,
dust, pollen and pet dander



Works as an Air Purifier in Winter

Useful throughout the year

Creative Visualisation

*Under standard test conditions, in a third party lab. Actual product performance may vary depending on room size, temperature, humidity and pollution level. Anti-Virus Technology is not a claim to protect humans beings from getting infected or cured from viral infection or any other bacterial infections.

1. 99.99% reduction of MS2 Bacteriophage as per ISU 25702:2010, 2. 99.99% of Escherichia Bacteria as per ISU 22196, 3. 99.9% of Staphylococcus Aureus, 4. 99.9% of Pseudomonas Ochre as per ISU 25612:2010, 4. Indoor Air Quality Analysis, Total Bacterial count 0.14% reduction, Total fungal count 0.2% reduction as per ISU 554:2009 standards.

**Standard frequency of washing once every month.

DEFROST AND SELF CLEAN TECHNOLOGY

Air pollution results in the accumulation of dust, dirt, and other particulate matter in the air. Over time, these particles can settle inside the AC, particularly on the coils and filters leading to a reduction in the cooling efficiency.

Blue Star's Air Conditioners are enabled with Defrost and Self Clean Technology to keep the indoor unit clean and prevent moisture or mould buildup. It helps maintain the AC's efficiency and cleans the indoor unit.



**Defrost Clean
Technology**

Defrost Clean Technology is a three-step process designed to keep the indoor unit of the ACs clean and maintain optimal performance. It begins with the frosting of the coil leading to the formation of icicles on the surface. In the second step, the accumulated icicles melt through defrosting. Finally, the coil is dried by the indoor unit blower, removing any remnant dust or moisture. This entire process takes about 30–35 minutes once the command is given and when the AC is turned off. Regular defrost cleaning helps maintain the AC's performance and prolongs its lifespan.



**Self Clean
Technology**



Self Clean Technology helps prevent moisture buildup inside the AC's indoor unit by running the blower at maximum speed to dry the coils. This is crucial for preventing the growth of mould and bacteria, which thrive in damp and moist environments. By removing excess moisture, this technology ensures clean air and prevents unpleasant odours that can arise from microbial growth. The Self Clean Technology helps keep the AC's indoor unit hygienic thereby, creating a healthier indoor environment.

DIGIQ HEPTA SENSORS

Drastic temperature changes, power surges, and voltage fluctuations can significantly impact an AC's performance and durability. These factors can overwork components, damage electrical parts, and disrupt operations, leading to erratic performance or long-term damage to critical components.

Blue Star Air Conditioners are equipped with DigiQ Hepta Sensors^{*} that incorporate advanced microcontrollers to provide unparalleled accuracy, reliability, and performance in diverse applications. They optimise cooling even under fluctuating load conditions, ensuring effective cooling and protecting critical electronic components.

The indoor unit sensors comprise Ambient and Anti-Freeze coil sensors while the outdoor unit sensors include the Ambient, Discharge, Condenser, PCB and Overload Protection sensors which play a crucial role in safeguarding the AC's internal components.



DIGIQ OCTA SENSORS

DigiQ Octa Sensors^{*} are equipped with an additional sensor apart from the ones in DigiQ Hepta Sensors. This sensor in the AC's remote further elevates comfort by monitoring the surrounding temperature and adjusting the AC's cooling.

The remote sensor along with the other sensors in the indoor and the outdoor unit improves cooling efficiency, boosts durability, and safeguards the AC from extreme ambient conditions and varying power surges or voltage fluctuations.

^{*} DigiQ Hepta Sensors are available only in 5-in-1 Convertible models.

*Remote Sensor is available only in 6-in-1 Convertible models which have DigiQ Octa Sensors.
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Convertible Cooling

Blue Star Inverter Air Conditioners feature the Convertible Cooling technology, which allows you to change the cooling capacity to match varying climatic conditions or number of people in a room. This technology operates at a higher capacity when instant cooling is required and can be adjusted to a lower capacity to ensure comfort in every situation, leading to significant savings on electricity bills without compromising on the cooling performance.

How Does Convertible Cooling Work?

This innovative technology allows you to increase or decrease the cooling capacity with just a touch of a button on the remote from 100% down to 80%, 60%, and even 40%. This adaptability ensures that you can enjoy the perfect level of cooling tailored to your specific comfort requirements and the prevailing ambient conditions.

The Convertible Cooling technology strengthened by the Turbo Cool function, offers a boost of faster cooling during scorching summers by operating at more than 100% of the AC's rated capacity for a set time.

While some of the inverter models are equipped with a 6-in-1 Convertible Cooling feature, the rest offer 5-in-1 Convertible Cooling.

6-in-1 Convertible Cooling

The 6-in-1 Convertible Cooling mode is available in select models.

5-in-1 Convertible Cooling

The 5-in-1 Convertible Cooling mode is available across the Split AC Inverter Range.

5-in-1 Convertible Cooling



6-in-1 Convertible Cooling



Optimises Power Usage
as per your Cooling Needs



Keeps you Comfortable
in Varying Conditions



Dedicated Buttons
on the Remote



Makes the AC Adaptable

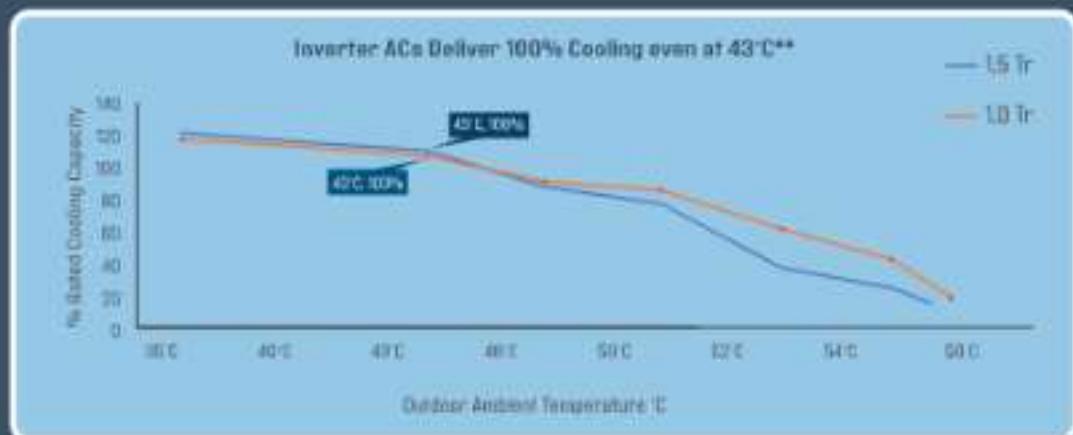
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HIGH COOLING PERFORMANCE

The rising temperatures in Indian cities due to global warming and the urban heat effect create a challenge for ACs to cool efficiently. While most ACs work well up to 35°C, they struggle to cool when the temperature rises. The cooling efficiency of ACs degrades under high ambient temperatures, which leads to increased power consumption and decreased durability.

Blue Star Air Conditioners address this challenge with specially engineered outdoor units with larger heat exchange systems. These systems ensure smooth air flow and effective heat exchange, keeping the cooling process efficient even in high ambient conditions.

The ACs are designed to deliver 100%* of their cooling capacity even at high temperatures of 43°C. They continue to provide effective cooling at temperatures even up to 56°C showcasing their exceptional performance and reliability in extreme conditions, while ensuring energy efficiency.



HEAVY DUTY OUTDOOR UNITS

Blue Star AC's outdoor units are engineered to perform seamlessly in extremely high ambient conditions, ensuring reliable cooling even at 56°C*. The 2-row coil condensers in its outdoor units are constructed using 100% copper, meticulously designed to maximise the cooling system's efficiency. The heat exchange compartment systems ensure uniform airflow without any obstruction, thereby delivering a highly efficient heat exchange, resulting in optimised cooling.

The copper tubes are inner-grooved for high heat transfer, enabling them to provide rapid cooling even in extreme ambient conditions. Special anti-corrosive coating and weather-proof enclosures for critical components ensure long reliability.

*Performance standards and output vary from model to model based on ambient conditions and maintenance of ACs at periodic intervals. Under standard test conditions.

*Available in select models.

NANO BLUPROTECT TECHNOLOGY



Humidity can cause moisture to accumulate on the coils, leading to rust and corrosion, reducing the AC's ability to cool effectively over a period of time. Blue Star's Nano BluProtect Technology comprises a unique coating on the hairpin bend in the indoor and outdoor unit (in the evaporator and condenser coil) that protects the AC from corrosion and leakage while providing efficient and long-lasting cooling performance.

The ACs are subjected to the Salt Spray Test for over 1500* hours due to which it can withstand a host of aggressive surface-damaging agents.



Anti-Corrosion



Enhanced Durability that Results in
Uninterrupted Cooling



Anti-Dust



Cost Saving and Reduced
Maintenance Expenses



Rust-Resistant



Protects Against Severe Climatic
Conditions in Coastal Areas and in Regions
Affected by Pollutants, Smoke and/or Salt

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*As per internal test standards done in a controlled environment.

TURBO COOL

The Turbo Cool function provides instant and powerful cooling within minutes, even in extreme summer conditions.

Activating this mode prompts the AC's compressor to operate at its maximum fan speed and turbo capacity, delivering a fast cooling experience.



WIDE ANGLE LOUVRE MOVEMENT WITH 4-WAY SWING

Blue Star's Air Conditioners are designed with wide angle louvres that move flexibly, ensuring optimal airflow distribution across spacious rooms. By swinging vertically at a broad angle, it effectively eliminates temperature irregularities, ensuring uniform air distribution.

Further, Blue Star's automatic 4-Way Swing feature is thoughtfully designed with motorised horizontal and vertical swings for uniform cooling and airflow distribution in large spaces. The omni-directional airflow ensures that every corner of the room receives the same level of cooling comfort.

iFEEL

Blue Star's iFeel is designed to ensure desired comfort around the user.

Traditional ACs are equipped with a single sensor on the indoor unit that registers the temperature up to a limited area, leaving one devoid of cooling comfort if one is in a large room. iFeel features an advanced and inbuilt sensor in the remote that senses and detects the temperature around the user rather than around the indoor unit, by the push of a button.



Other Inverter ACs

PRECISION COOLING TECHNOLOGY



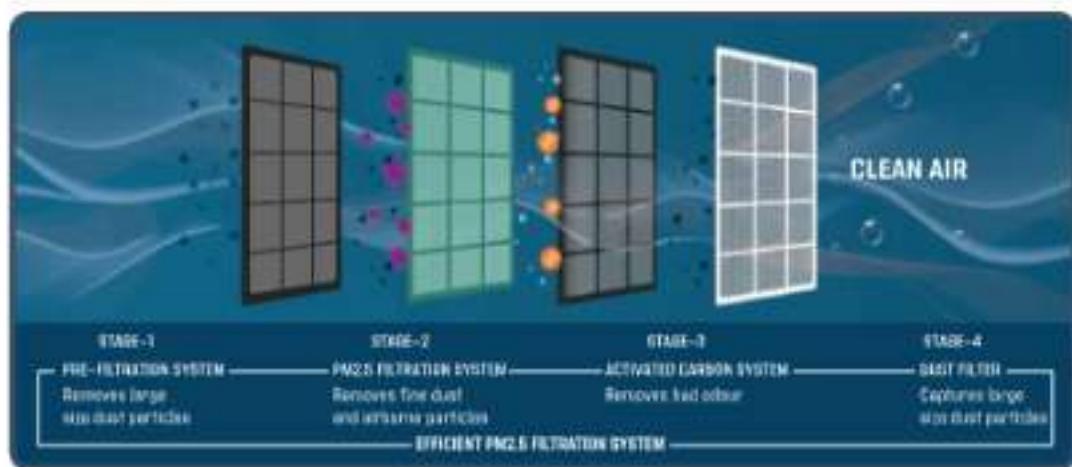
Blue Star's Next-Gen Inverter Air Conditioners with Precision Cooling Technology

Blue Star's Precision Cooling Technology offers utmost desired comfort. With the advanced fuzzy logic and an ultra-wide frequency microprocessor controller, these ACs intelligently adapt by adjusting the operating frequency. This precise control, with a remarkable accuracy of $\pm 0.5^\circ\text{C}$, effectively eliminates temperature swings resulting in an unparalleled cooling experience that maintains ideal comfort levels.

ADVANCED FILTRATION SYSTEMS

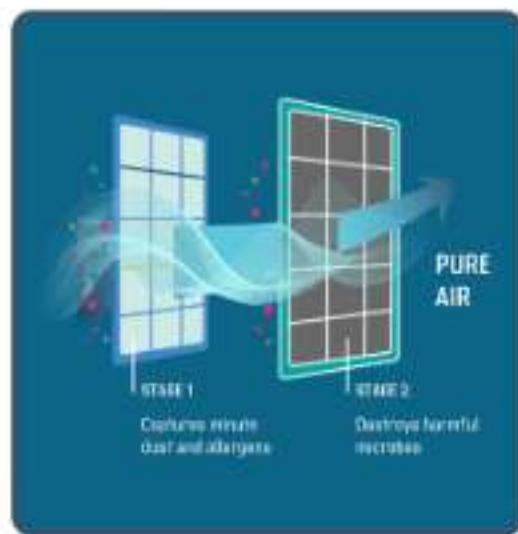
PM2.5 FILTER WITH ACTIVATED CARBON

This comprises a high-performance PM2.5 Filter with Activated Carbon, specifically designed to combat one of the most harmful pollutants we encounter: Particulate Matter (PM) 2.5. These minute particles pose a significant health risk when inhaled. Blue Star's specialised filter creates an electrostatic shield, effectively trapping these tiny, aerosolised particles. This results in not only just cleaning the indoor air but also eliminating unpleasant odours, offering a breath of fresh and clean air.

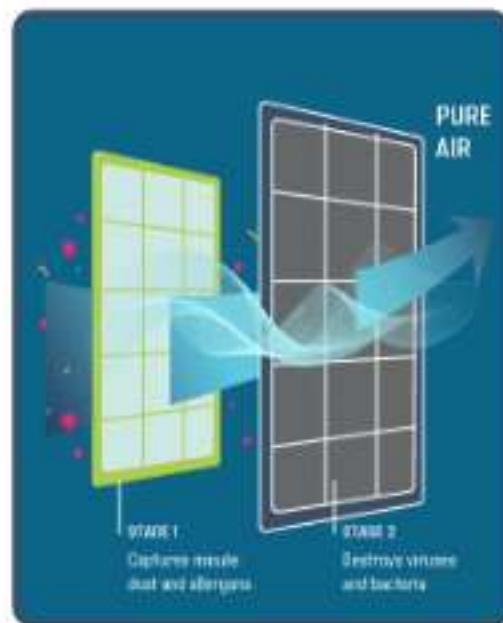


HEPA & ANTI-MICROBIAL FILTER

The advanced double-layered HEPA & Anti-Microbial Filter is designed to provide exceptional protection by capturing 99.97% of airborne particles as small as 0.3 microns. This highly efficient filter not only traps dust, and allergens but also actively eliminates harmful microbes, such as viruses, bacteria, and other pathogens, ensuring cleaner air.



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ANTI-VIRUS WITH HEPA FILTER

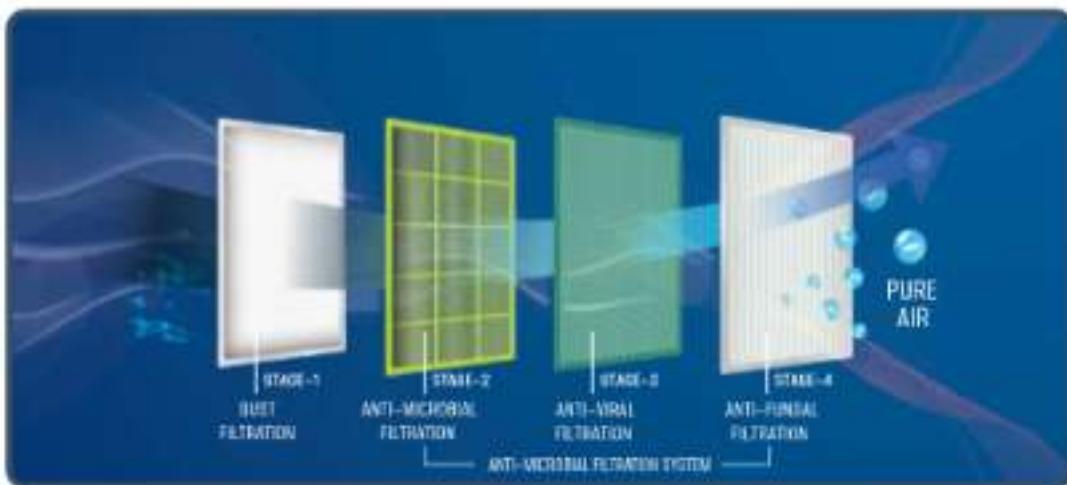
Blue Star Air Conditioners are designed with a highly efficient Anti-Virus with HEPA Filter to effectively remove biological contaminants. While the HEPA Filter captures finer pollutants as small as 0.3 microns, the Anti-Virus Technology helps in destroying viruses and bacteria, ensuring that the air you breathe is not only cool but also clean.

These ACs efficiently function like air purifiers by effectively eliminating pollutants while sanitising and purifying the indoor air.

PM2.5 & ANTI-MICROBIAL FILTER

This filter incorporates a special PM2.5 and an anti-microbial coating which is formulated to capture harmful pollutants like PM2.5 as well as long-term control of microbial growth on the filter.

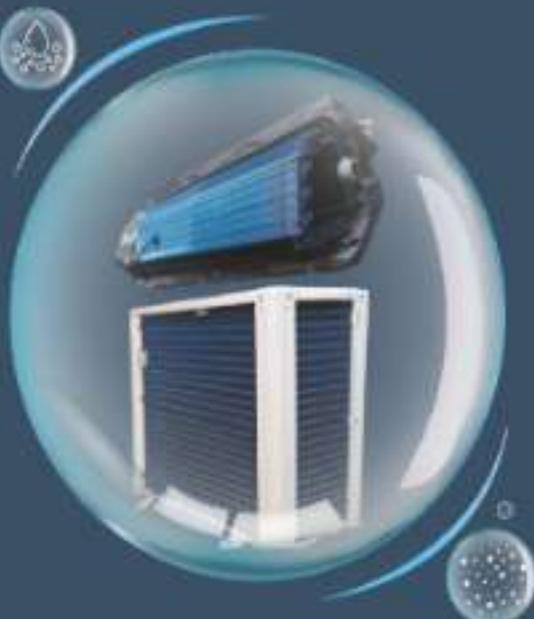
The dual-action filter deactivates bacteria and viruses, while capturing pollutants and particulate matter. Additionally, this advanced coating is free of heavy metals, nano-silver, and halogens, making it an exceptionally safe choice for ACs.



Images shown above are for visual representation only. Actual images may vary. Features may vary from model to model.

ANTI-CORROSION[®] BLUE FINS

Specially designed Anti-Corrosive Blue Fins coating on both the evaporator coils in the indoor unit and the condenser coils in the outdoor unit enhances durability, particularly in humid conditions. This coating serves as a strong barrier against corrosion by not allowing the accumulation of moisture on metallic parts and significantly extending the lifespan of the AC.



Suitable for Humid
or Coastal Areas



High Heat Exchange
Efficiency and Better
Cooling



Greater
Durability

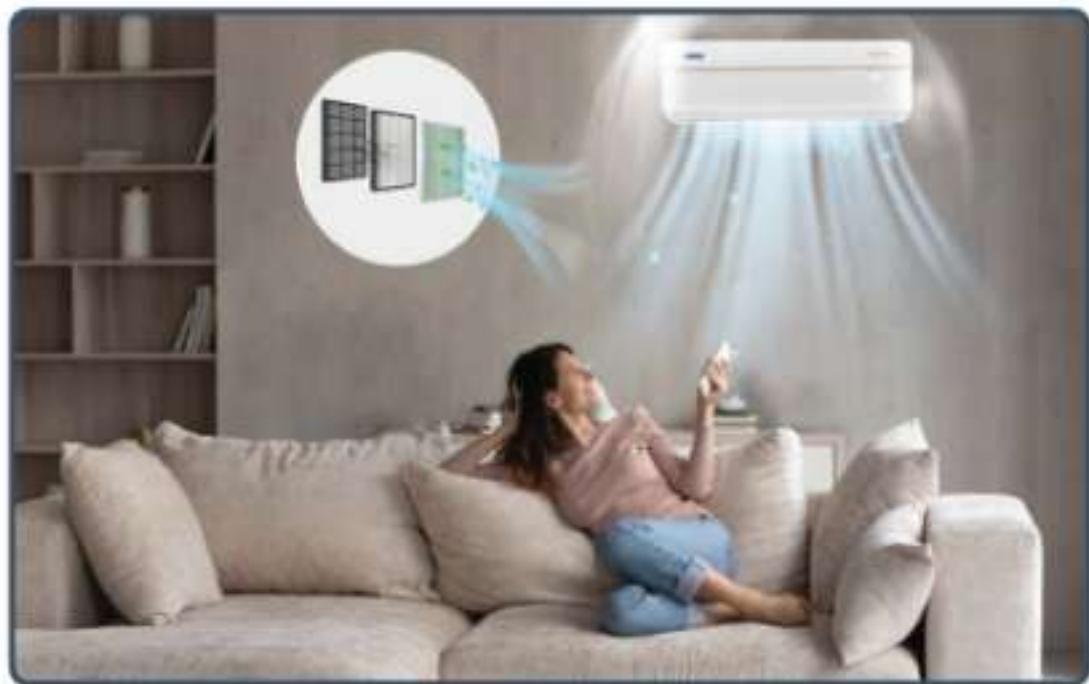


SUPER ANTI-RUST COATING

The outdoor unit of an AC is vulnerable to corrosion leading to rust due to exposure to humidity, rain, extreme temperatures, and airborne pollutants. The formation of rust impacts an AC's efficiency by obstructing airflow and damaging critical components resulting in higher energy consumption, diminished cooling performance, and a shortened lifespan.

To prevent corrosion, Blue Star Air Conditioners come with durable outdoor units with a Super Anti-Rust Coating designed to perform efficiently even in adverse climatic conditions. This high quality coating keeps the galvanized metal protected and shields the outdoor unit from deterioration thereby, boosting its durability.

FILTER CLEAN ALERT



Cleaning the filters is essential to ensure optimal performance, improve air quality, and maintain energy efficiency. Dirty filters can cause the AC to work harder, potentially leading to higher energy consumption and reduced cooling efficiency.

After 300 hours of the AC's operation, the Filter Clean Alert triggers as a reminder to clean the filters.

By cleaning your filters regularly, you ensure that your AC runs efficiently and continues to provide optimal performance.

DUAL USER SETTING PREFERENCE

With multiple users of ACs at home, Blue Star's Dual User Setting Preference ensures two users can personalise and save their preferred climate setting mode. Users can select and save their mode, set temperature, fan speed and swing.



Personalised "Saved"
Settings for Two
Users



Instantly Sets the
Preferred Mode to Enjoy
Comfortable Cooling



Preferred Temperature,
Fan Speed, Mode, and
Swing Settings

QUIET PERFORMANCE

Blue Star's Inverter Split Air Conditioners are equipped with a specially designed acoustic jacket that effectively minimises noise and vibrations during outdoor operation. This feature contributes to quieter operations thereby offering a more comfortable user experience.



With Jacket



Without Jacket



BRUSHLESS DC MOTORS

Brushless DC Motors have become the preferred choice for a wide range of applications, particularly in motor control technology. In contrast to conventional motors, these operate on an electronic commutation system which enhances reliability and reduces operational noise even at high rotational speeds.



Increased Efficiency



Enhanced Durability



Quiet Operation

POWERFUL FEATURES OF BLUE STAR AIR CONDITIONERS

Stabiliser-Free Operation



Auto Power Factor Correction (APFC) ensures Stabiliser-Free Operation by minimising voltage and current lag. Inverter ACs work smoothly between 145–285 volts, while fixed speed ACs function between 190–270 volts, offering reliable performance despite voltage fluctuations.

Dual Flap Louvres



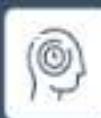
Blue Star's Dual Flap Louvres provide uniform air distribution, enhancing cooling efficiency in large spaces. The dual flaps swing to create fine air currents, effectively circulating cool air to all corners, ensuring consistent cooling throughout the room.

Comfort Sleep



Comfort Sleep mode increases the set temperature by 1°C every hour over a predefined period to balance the decrease in our metabolism, ensuring undisturbed sleep without the need to adjust AC settings during the night.

Auto Restart with Memory Function



During power cuts, Blue Star Air Conditioners remember the last set mode and automatically resume operation with the same preset mode, ensuring convenience and ease of use.

High Density (HD) Dust Filter



The High Density Dust Filters prevent tiny dust particles from entering the indoor unit, ensuring that the circulated air remains clean and free of dust.

Inner Grooved Copper Tube



The specially grooved tubes enhance heat transfer efficiency, withstand high pressure, and deliver a powerful cooling performance.

Self Diagnosis



Self Diagnosis, also known as Smart Detect Technology, alerts the user of a fault in the AC's operation, with an error code, thus ensuring quick resolution.

100% Copper



Blue Star Air Conditioners feature 100% copper tubes, offering superior heat transfer, enhanced corrosion resistance, and high-pressure durability, ensuring long-lasting performance and reliability.

PCB Metal Enclosure



A specially designed PCB Metal Enclosure shields the electrical components of the PCB circuit from any kind of heat damage or fire.

Humidity Control (Dry Mode)



This mode ensures reduction of excessive humidity within the room, so that one stays comfortable and cool.

FLAGSHIP RANGE



Please scan the QR code
For Technical Specification

**LIFE
TIME**

Warranty on
Inverter
Compressor*

**5
YEAR**

Inverter
HQ Marandi*

100%

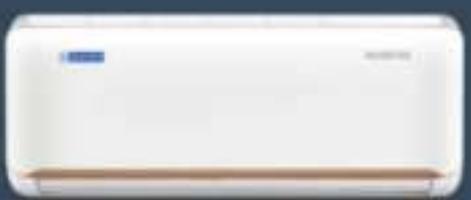
Cooler

R32

Eco-Friendly
Refrigerant

56°C

Guaranteed
air 56°C*



SUPER ENERGY EFFICIENT Q SERIES

AVAILABLE IN
INVERTER 5 STAR - 1 / 1.5 TR

*SEER 525 for 1TR model & 535 for 1.5TR



High SEER
8.25* & 8.85*



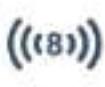
Smart Wi-Fi



Cools even
at 5°C



AI Pro



Digital Dust
Sensors



Hexa Inverter
Technology



5-in-1
Convertible



4-Way Swing



Precision Cooling
Technology



PM2.5 &
Anti-Microbial Filter



Anti-Corrosive
Blue Fins



Energy
Management



Anti-Virus with
HEPA Filter



Works as an
Air Purifier



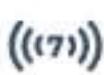
Smart Wi-Fi



AI Pro



Defrost & Self
Clean Technology



Digital Dust
Sensors



5-in-1
Convertible



4-Way Swing



Turbo Cool



Hexa Inverter
Technology



Anti-Corrosive
Blue Fins

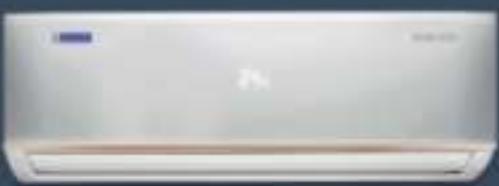


Energy
Management

ANTI-VIRUS Q SERIES

AVAILABLE IN
INVERTER 5 STAR - 1 / 1.5 TR





HEAVY DUTY D SERIES

AVAILABLE IN

INVERTER 5 STAR - 1.5 TR
INVERTER 3 STAR - 2 / 2.1 TR
FIXED SPEED 3 STAR - 1.6^{*} TR

Available only in Inverter models.

* Exclusive to 2 Star model.

5 year Warranty on Fixed Speed Compressor



Powerful Airflow
up to 50 ft.



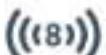
Cools even
at 56°C



43 Inch
(Large DU)



Smart Wi-Fi^{*}



Digital Data
Sensors^{*}



High MEER 5.40^{*}



6-in-1
Convertible^{*}



4-Way Swing



Precision Cooling
Technology



PM2.5 Filter with
Activated Carbon



Nano Bluprotect
Technology



Heat



Powerful Airflow
up to 45 ft.



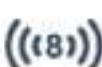
Cools even
at 56°C



43 Inch
(Large DU)



Smart Wi-Fi



Digital Data
Sensors



6-in-1
Convertible^{*}



6-in-1
Convertible



4-Way Swing



Precision
Cooling Technology



PM2.5 &
Anti-Microbial Filter



Nano Bluprotect
Technology



Heat



HEAVY DUTY V SERIES

**AVAILABLE IN
INVERTER 3 STAR - 1.7 TR**

* Up to 2783 BTU/h



HEAVY DUTY A SERIES

AVAILABLE IN
FIXED SPEED 2 STAR - 2.2 TR

5 Year Warranty on Fixed Speed Compressor



Powerful Airflow
up to 55 ft.



Cools even
at 60°F



48 inch
Large H/D



Turbo Cool



Dual Filter
Laundry



Wide Coverage



High Cooling
Performance



Self Clean
Technology



Fan



Super Anti-Rust
Coating



Anti-Corrosive
Gold/Blue Fin



Self Diagnosis



Wide Operating Range
-10°C to 50°C
-2°C to 52°C



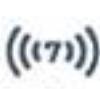
Auto Defrosting
Cycle



Smart Ready



AI Pro



DigiQ Heats
Sensors



Rex Inverter
Technology



5-in-1
Convertible



4-Way Swing



Turbo Cool



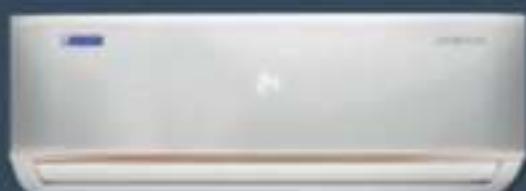
PM2.5 Filter with
Activated Carbon



Nano BioProtect
Technology



Anti-Corrosive
Blue Fins



HOT & COLD D SERIES

AVAILABLE IN
INVERTER 3 STAR - 1 / 1.5* / 2 TR

*Available in both -10°C to 50°C and -7°C to 52°C

INVERTER SPLIT RANGE



Please scan the QR code
for technical specifications

LIFE
TIME

Warranty on
Inverter
Compressor*

5
YEAR

PCB Warranty*
Cover

100%

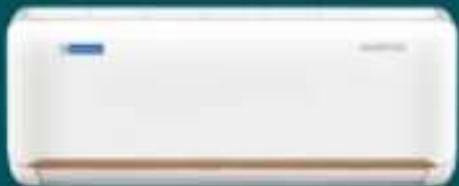
Cover

R32

Eco-Friendly
Refrigerant

54°C

Cools even
at 54°C*



Q SERIES

AVAILABLE IN
5 STAR - 1 / 1.5 TR
3 STAR - 1[°] / 1.5[°] TR

*Available in both 3 & 5 Star Smart models

†Exclusive to 5 Star Smart models

‡Also available in higher capacity models



5-in-1
Convertible



Turbo Cool



4-Way Swings



AI Pro



Digital Heat Sensors



Heat Inverter
Technology



PM2.5 B
Anti-Microbial Filter



Anti-Corrosive
Blue-Tec



Energy
Management*

5 STAR EXCLUSIVE



Smart Wi-Fi*



Defrost & Self Clean
Technology*



AI Pro+*



5-in-1
Convertible



Turbo Cool



4-Way Swings*



AI Pro



Digital Heat
Sensors



Heat Inverter
Technology



PM2.5 B
Anti-Microbial Filter



Nano BioProtect
Technology



Energy
Management*

5 STAR EXCLUSIVE



Smart Wi-Fi*



Defrost & Self Clean
Technology*



AI Pro+*

V SERIES

AVAILABLE IN

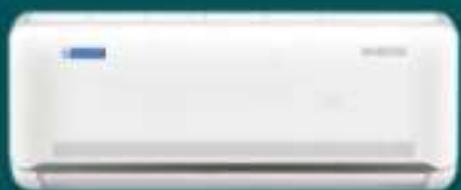
5 STAR - 1 / 1.5 TR

3 STAR - 1 / 1.5 / 2(K)[°] TR

*Available in both 3 & 5 Star Smart models

†Not available in 2(K) TR model

‡Exclusive to 5 Star Smart models



N SERIES - 5 STAR

AVAILABLE IN
1 / 1.5 TR



5-in-1
Convertible



Turbo Cool



4-Way Swing



Comfort Sleep



Digital Hygiene
Sensors



Heat Inverter
Technology



HEPA II
Anti-Microbial Filter



Anti-Corrosive
Blue Fin



Energy
Management



Smart WiFi



Destroy & Soft Clean
Technology



AI Pro



5-in-1
Convertible



Turbo Cool



4-Way Swing



AI Pro



Digital Hygiene
Sensors



Heat Inverter
Technology



HEPA II
Anti-Microbial Filter



Anti-Corrosive
Blue Fin



Comfort Sleep



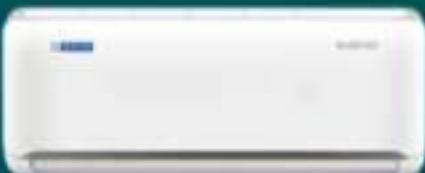
Smart Ready



Energy Saver



Wide Louvre
Movement



N SERIES - 3 STAR

AVAILABLE IN
1 / 1.5 TR



M SERIES

AVAILABLE IN
3 STAR - 1 / 1.5 TR



EWH-1
Convertible



Turbo Cool



4-Way Swing



AI Pro



Digital Heats
Sensors



Heat Inverter
Technology



HEPA H13
Anti-Microbial Filter



Anti-Corrosive
Blue Film



Comfort Sleep



Smart Ready



Energy Saver



Wide Louvre
Movement



EWH-1
Convertible



Turbo Cool



4-Way Swing



AI Pro



Digital Heats
Sensors



Heat Inverter
Technology



PM2.5
Anti-Microbial Filter



Anti-Corrosive
Blue Film



Energy
Management[®]

G STAR EXCLUSIVE



Smart Wi-Fi[®]



Defrost & Self Clean
Technology[®]



AI Pro[®]

G SERIES

AVAILABLE IN
5 STAR - 1 / 1.5 TR
3 STAR - 1 / 1.5 TR

*Available in both 3 E E Star Smart models

[®]Exclusive to 5-star Smart models



Q SERIES

AVAILABLE IN

5 STAR - 1 / 1.5 TR

3 STAR - 1 / 1.5 TR

*Available in last 3-6 5 Star Smart models.

[†]Exclusive to 5 Star Smart models.



5-in-1
Convertible



Turbo Cool



4-Way Swivel



AI Pro



Digital Heats
Sensors



Heat Inverter
Technology



PM2.5 &
Anti-Microbial Filter



Nano BiotProject
Technology



Energy
Management[†]

5 STAR EXCLUSIVE



Smart WiFi[†]



Defrost & Self Clean
Technology[†]



AI Pro+[†]



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Heats
Sensors



Heat Inverter
Technology



Energy Saver



Anti-Corrosive
Blue Fin



Wide Laminar
Movement

5 STAR EXCLUSIVE



4-Way Swivel



Dual User Setting
Preference



AI Pro



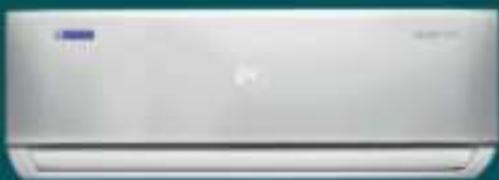
T SERIES

AVAILABLE IN

5 STAR - 1 / 1.5 / 2(K) TR

3 STAR - 0.8 / 1 / 1(K) TR

1.5 / 1.5(K) / 2(K) TR



D SERIES

AVAILABLE IN

5 STAR - 2 TR

3 STAR - 1 / 1.5 / 1.5(K) / 2 TR



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Hepta
Sensors



Hexa Inverter
Technology



Energy Saver



Anti-Corrosive
Blue Fin



Wide Louvre
Movement

5 STAR EXCLUSIVE



4-Way Swing



Dual User Setting
Preference



AI Pro

5-in-1

Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Hepta
Sensors



Energy Saver



Hexa Inverter
Technology



Anti-Corrosive
Blue Fin



Wide Louvre
Movement

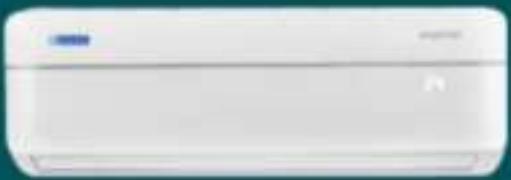
5 STAR EXCLUSIVE

S SERIES

AVAILABLE IN

5 STAR - 1 / 1.5 TR

3 STAR - 1 / 1.5 TR



R SERIES

AVAILABLE IN
5 STAR – 1 / 1.5 TR
3 STAR – 1 / 1.5 TR



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Heats
Sensors



Rox Inverter
Technology



Energy Saver



Anti-Corrosive
Blue Fin



Wide Louvre
Movement

5 STAR EXCLUSIVE



4-Way Swing



Dual User Setting
Preference



AI Pro



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Heats
Sensors



Rox Inverter
Technology



H SERIES

AVAILABLE IN

3 STAR – 1(K) / 1.5(K) TR



Self Diagnosis



Staticless-Free
Operation



Quiet
Performance



Wide Louvre
Movement

Z SERIES

AVAILABLE IN
5 STAR - 1 / 1.5 TR



5-in-1
Convertible



Turbo Cool



4-Way Swing



Wide Louvre
Movement



Digital Haptics
Sensors



Inverter
Technology



Anti-Corrosive
Blue Fin



Smart Scheduler



Customised Sleep



AI Pro



Smart Wi-Fi



Energy
Management



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Wide Louvre
Movement



Digital Haptics
Sensors



Inverter
Technology



Anti-Corrosive
Blue Fin



Quiet Performance



Customised Sleep*



Smart Scheduler*



Smart Wi-Fi*



Energy
Management*

Y SERIES

AVAILABLE IN

3 STAR - 1 / 1.2 / 1.5 / 1.5(K) / 2 TR

*Exclusive to Smart models



F SERIES

AVAILABLE IN

5 STAR - 1.5 TR

3 STAR - 1.5 TR



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Digit 7
Hepta
Sensors



Rosa Inverter
Technology



PM2.5 Filter
with Activated Carbon



Nano BioProtect
Technology



Anti-Corrosive
Blue Fins



Self Diagnosis



4-Way Swing



Energy Saver



Wide Louvre
Movement



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Digit 7
Hepta
Sensors



Rosa Inverter
Technology



PM2.5 Filter
with Activated Carbon



Nano BioProtect
Technology



Anti-Corrosive
Blue Fins



Self Clean



4-Way Swing



Energy Saver



Wide Louvre
Movement

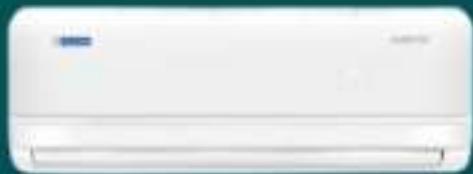


P SERIES

AVAILABLE IN

5 STAR - 1 / 1.5 TR

3 STAR - 1 / 1.5 TR



B SERIES

AVAILABLE IN

5 STAR - 1 / 1.5 / 2(K) TR

3 STAR - 0.8 / 1(K) / 1.5(K) / 2(K) TR

Warranty may vary for the B Series models.



5-in-1
Convertible



Turbo Cool



Comfort Sleep



Smart Ready



Digital Inverter
Sensors



Inverter
Technology



Energy Saver



Anti-Corrosion
Blue Fin



Wide Louvre
Movement

5 STAR EXCLUSIVE



4-Way Swing



Dual User Setting
Preference



AI Pro

DESIGNER RANGE



Q SERIES - WOODEN

AVAILABLE IN

5 STAR - 1 / 1.5 TR



Q SERIES - MAROON

AVAILABLE IN

5 STAR - 1 / 1.5 TR



Q SERIES - BLACK

AVAILABLE IN

5 STAR - 1 / 1.5 TR

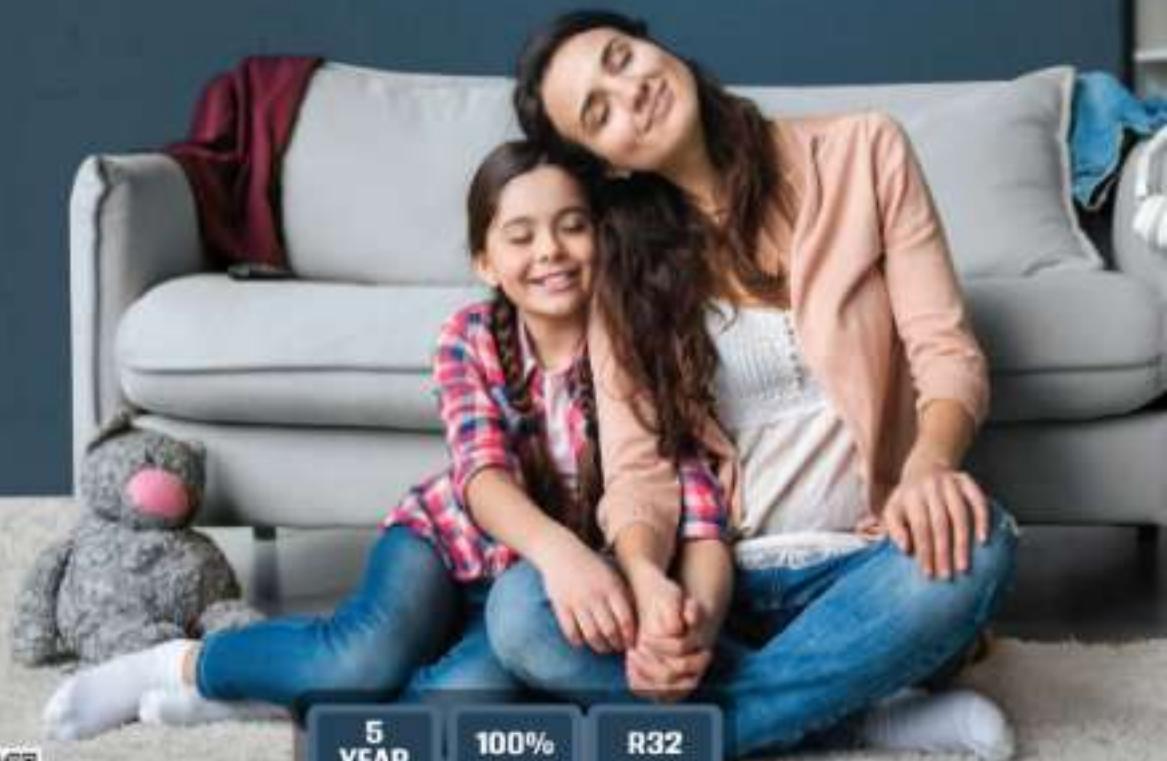
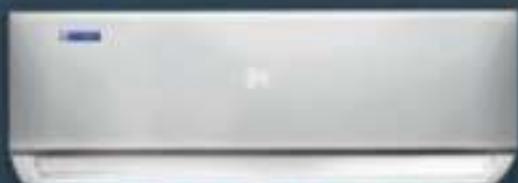


D SERIES - SILVER

AVAILABLE IN

3 STAR - 1 / 1.5 TR

FIXED SPEED RANGE



5
YEAR

Compressor
Warranty[®]

100%

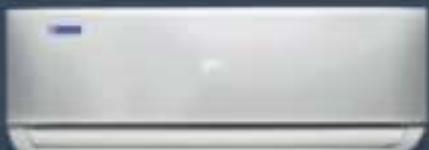
Copper

R32

Eco-Friendly
Refrigerant



Please call the toll-free
for technical specifications.



D SERIES

AVAILABLE IN

3 STAR - 1 / 1.5 / 2 TR
2 STAR - 1 / 1.5 / 2 TR



High Cooling
Performance



Comfort Sleep



Energy Saver



Self Diagnosis



Hidden Display



Turbo Cool



Humidity Control
Dry Model



Stalidiser-Free
Operation



Anti-Corrosive
Blue Fin



High Cooling
Performance



Comfort Sleep



Energy Saver



Self Diagnosis



Hidden Display



Turbo Cool



Humidity Control
Dry Model



Stalidiser-Free
Operation



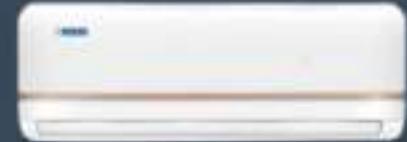
Anti-Corrosive
Blue Fin



V SERIES

AVAILABLE IN

3 STAR - 1.5 TR



T SERIES

AVAILABLE IN

3 STAR - 1 / 1.5 TR



High Cooling
Performance



Comfort Sleep



Energy Saver



Self Diagnosis



Hidden Display



Turbo Cool



Humidity Control
Dry Model



Stalidiser-Free
Operation



Anti-Corrosive
Blue Fin

WINDOW RANGE



Please scan the QR code
to Technical Specifications

*100 years



L SERIES

AVAILABLE IN

INVERTER 5 STAR - 1.5 TR

INVERTER 3 STAR - 1.5 / 2 TR

FIXED SPEED 3 STAR - 0.8* / 1* / 1.5 / 2 TR

LIFETIME

Mercury or
Freon-Free
Compressor*

5 YEAR

Mercury or
Freon-Free
Compressor*

5 YEAR

Mercury or
Freon-Free
Compressor*



5-in-1
Convertible



Turbo Cool



Energy
Saver



Humidity Control
(Dry Model)



Comfort Sleep



Self Diagnosis



Auto Restart
with Memory



Stabilizer-Free
Operation



Anti-Corrosive
Blue Fins

*Available only in Inverter models. TSC Apply
**Available in different models.



High Cooling
Performance



Turbo Cool



Energy
Saver



Humidity Control
(Dry Model)



Comfort Sleep



Self Diagnosis



Auto Restart
with Memory



Stabilizer-Free
Operation



Anti-Corrosive
Blue Fins



5 YEAR

Mercury or
Freon-Free
Compressor*

P SERIES

AVAILABLE IN

FIXED SPEED 3 STAR - 1.5 TR

*TSC Apply



5 YEAR

Mercury or
Freon-Free
Compressor*

E SERIES

AVAILABLE IN

FIXED SPEED 3 STAR - 2 TR

*TSC Apply



High Cooling
Performance



Turbo Cool



Energy
Saver



Humidity Control
(Dry Model)



Comfort Sleep



Self Diagnosis



Auto Restart
with Memory



Stabilizer-Free
Operation



Anti-Corrosive
Blue Fins

COMMERCIAL RANGE



1
YEAR

PCB Warranty*

100%
Copper

R32
Bio-friendly
Refrigerant



Please scan the QR code
for Technical Specifications

*TBC 2024



CASSETTE AC T SERIES

AVAILABLE IN

INVERTER 3 STAR - 1.5 / 2 / 3 TR

INVERTER 2 STAR - 4 TR

FIXED SPEED 1 STAR - 1.5 / 2 / 3 / 4 TR

All Inverter models are Single Phase.

Fixed Speed 1.5 & 2 TR are Single Phase, 3 & 4 TR models are 3 Phase. *NSC Apply

| |
|-------------------------------|
| 6 YEAR |
| Compressor Warranty 6 Years* |
| 1 YEAR |
| Depreciation Warranty 1 Year* |



High Cooling
Performance



Super 3D
Air Flow



Turbo Cool



Flexi



Ultra-Slim
Design



Humidity Control
Dry Mode



Comfort
Sleep



Self Diagnosis



Anti-Corrosive
Blue Fin



High Cooling
Performance



Wide Angle
Powerful Air Flow



Turbo Cool



Flexi



Self Diagnosis



Humidity Control
Dry Mode



High Energy Efficient
Rotary Compressor



Stabilizer-Free
Operation



Anti-Corrosive
Gold Fin-BTU &
Blue Fin-BTU



VERTICOOL AC G SERIES

AVAILABLE IN

**FIXED SPEED 1 STAR -
2 / 3 / 4 TR**

| |
|-------------------------------|
| 6 YEAR |
| Compressor Warranty 6 Years* |
| 1 YEAR |
| Depreciation Warranty 1 Year* |

2 TR model is Single Phase, 2.6 & 3 TR are 3 Phase models. *NSC Apply



| |
|--------------------------------|
| 5 YEAR |
| Compressor Warranty 5 Years* |
| 5 YEAR |
| Depreciation Warranty 5 Years* |

MEGA SPLIT A SERIES

AVAILABLE IN

INVERTER 3 STAR - 2.5 / 3 TR



Inverter
Technology



5-in-1
Convertible



Turbo Cool



Wide Angle Powerful
Airflow up to 50 ft.



Day/Night
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